

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.100434 Longitude: -117.073699

Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	17,843	108,748	193,659
	Population Est 23Q1	17,812	108,757	193,625
	Population Est 22Q4	17,928	109,053	194,104
	Population Est 22Q3	17,867	108,860	193,753
	Population Est 22Q2	17,927	108,857	193,753
	Population Est 22Q1	17,995	109,087	194,292
	Population Est 21Q4	17,837	108,632	193,690
	Population Est 21Q3	17,870	108,702	193,743
	Population Est 21Q2	17,893	108,788	193,887
	Population Fcst	18,202	110,685	196,971
	2010 Census Population	18,137	105,912	185,707
	2000 Census Population	16,217	101,702	171,011
	1990 Census Population	14,552	85,686	143,160
	Current Year Daytime Population	12,629	113,747	190,387
	Average Seasonal Population	96	382	1,162
	Historical Annual Growth, 1990 – 2000	1.09%	1.73%	1.79%
	Historical Annual Growth, 2000 – 2010	1.12%	0.41%	0.83%
	Estimated Annual Growth, 2010 – CY	-0.11%	0.19%	0.29%
	Projected Annual Growth, CY to Y5	0.40%	0.35%	0.34%
	Group Qtrs Est	257	1,797	2,389
Transient Est Average Last 4 Qtrs	4	1,428	3,271	
Households	Current Year Estimated Households	5,458	34,416	63,982
	Households Est 23Q1	5,440	34,383	63,924
	Households Est 22Q4	5,478	34,482	64,087
	Households Est 22Q3	5,461	34,422	63,972
	Households Est 22Q2	5,479	34,432	63,971
	Households Est 22Q1	5,500	34,504	64,152
	Households Est 21Q4	5,452	34,356	63,958
	Households Est 21Q3	5,462	34,381	63,975
	Households Est 21Q2	5,470	34,412	64,028
	Households Fcst	5,570	35,038	65,081
	2010 Census Households	5,460	32,641	61,165
	2000 Census Households	5,156	32,049	58,020
	1990 Census Households	4,964	29,855	51,864
	Historical Annual Growth, 1990 – 2000	0.38%	0.71%	1.13%
	Historical Annual Growth, 2000 – 2010	0.57%	0.18%	0.53%
	Estimated Annual Growth, 2010 – CY	0.00%	0.37%	0.32%
	Projected Annual Growth, CY to Y5	0.41%	0.36%	0.34%
	Population per Household	3.22	3.11	2.99

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.3%	2.8%	3.1%
	HH Income \$250,000 to \$499,999	4.0%	3.3%	3.8%
	HH Income \$200,000 to \$249,999	9.2%	7.8%	8.8%
	HH Income \$175,000 to \$199,999	4.6%	3.8%	4.7%
	HH Income \$150,000 to \$174,999	7.1%	6.0%	7.3%
	HH Income \$100,000 to 149,999	17.2%	15.5%	18.0%
	HH Income \$75,000 to 99,999	11.3%	12.7%	11.9%
	HH Income \$50,000 to 74,999	13.3%	16.2%	14.6%
	HH Income \$35,000 to 49,999	8.9%	9.1%	8.2%
	HH Income \$25,000 to 34,999	6.9%	6.9%	5.8%
	HH Income \$15,000 to 24,999	6.8%	6.9%	5.9%
	HH Income \$0 to 14,999	7.4%	8.9%	7.8%
	Average Household Income	\$117,404	\$108,149	\$119,203
	Median Household Income	\$88,559	\$78,479	\$89,677
	Per Capita Income	\$36,340	\$34,698	\$39,744
	Average Disposable Income	\$92,472	\$85,325	\$92,549
	Median Disposable Income	\$76,312	\$67,842	\$77,289
	Discretionary HH Income Over \$150,000	3.4%	3.5%	4.4%
	Discretionary HH Income \$125,000 to \$149,999	9.6%	7.3%	8.4%
	Discretionary HH Income \$100,000 to \$124,999	8.3%	6.4%	8.0%
	Discretionary HH Income \$75,000 to \$99,999	11.7%	9.9%	12.3%
	Discretionary HH Income \$50,000 to \$74,999	17.0%	14.8%	16.8%
	Discretionary HH Income \$25,000 to \$49,999	20.6%	25.3%	23.6%
	Discretionary HH Income Under \$25,000	29.4%	32.9%	26.5%
	Average Discretionary HH Income	\$59,416	\$53,552	\$60,479
	Median Discretionary HH Income	\$49,988	\$40,389	\$49,806
	Householder White – Count	2,060	13,419	29,447
	Median HH Income	\$124,084	\$100,907	\$104,754
	Average HH Income	\$118,738	\$106,718	\$108,073
	Householder Black or African-American – Count	190	944	1,337
	Median HH Income	\$92,241	\$42,025	\$53,521
	Average HH Income	\$95,474	\$63,761	\$73,846
	Householder Hispanic – Count	2,083	14,568	21,647
Median HH Income	\$68,320	\$66,043	\$73,193	
Average HH Income	\$79,555	\$77,587	\$84,307	
Householder Asian or Pacific Islander – Count	282	1,479	3,794	
Median HH Income	\$138,046	\$121,992	\$128,408	
Average HH Income	\$125,229	\$118,087	\$122,699	
Householder Other or Pacific Islander – Count	844	4,006	7,756	
Median HH Income	\$74,733	\$77,429	\$98,976	
Average HH Income	\$91,720	\$92,076	\$104,117	

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	8,876	53,821	95,040
	Female Population	8,967	54,927	98,619
Total Population by Age	Count of Pop 0 to 4 years	1,039	6,182	10,398
	Count of Pop 0 to 7 years	1,544	9,058	15,398
	Count of Pop 5 - 13	2,152	12,549	21,265
	Count of Pop 14 - 18	1,040	6,182	10,333
	Count of Pop 19 - 22	1,027	6,214	10,395
	Count of Pop 22 - 25	751	4,606	7,733
	Count of Pop 25 - 29	1,234	7,827	12,815
	Count of Pop 30 - 34	1,307	7,961	13,020
	Count of Pop 35 - 39	1,372	7,675	13,067
	Count of Pop 40 - 44	1,240	7,225	12,784
	Count of Pop 45 - 59	3,141	18,836	34,610
	Count of Pop 60 - 74	2,539	16,187	31,551
	Count of Pop 75 - 84	661	4,998	10,839
	Count of Pop 85+	341	2,307	4,849
	% of Pop 0 to 4 years	5.8%	5.7%	5.4%
	% of Pop 0 to 7 years	8.7%	8.3%	8.0%
	% of Pop 5 - 13	12.1%	11.5%	11.0%
	% of Pop 14 - 18	5.8%	5.7%	5.3%
	% of Pop 19 - 22	5.8%	5.7%	5.4%
	% of Pop 22 - 25	4.2%	4.2%	4.0%
	% of Pop 25 - 29	6.9%	7.2%	6.6%
	% of Pop 30 - 34	7.3%	7.3%	6.7%
	% of Pop 35 - 39	7.7%	7.1%	6.7%
	% of Pop 40 - 44	7.0%	6.6%	6.6%
	% of Pop 45 - 59	17.6%	17.3%	17.9%
	% of Pop 60 - 74	14.2%	14.9%	16.3%
	% of Pop 75 - 84	3.7%	4.6%	5.6%
	% of Pop 85+	1.9%	2.1%	2.5%
Median Age	36.4	36.9	39.2	
Average Age	37.8	38.7	40.3	
Male Population by Age	% of Pop 0 to 4 years	6.0%	5.9%	5.6%
	% of Pop 5 - 13	12.8%	12.0%	11.5%
	% of Pop 14 - 18	5.9%	5.9%	5.6%
	% of Pop 19 - 22	5.9%	5.9%	5.6%
	% of Pop 22 - 25	4.4%	4.4%	4.2%
	% of Pop 25 - 29	7.2%	7.5%	6.9%
	% of Pop 30 - 34	7.4%	7.5%	7.0%
	% of Pop 35 - 39	7.8%	7.2%	6.9%
	% of Pop 40 - 44	7.0%	6.6%	6.6%
	% of Pop 45 - 59	17.2%	17.1%	17.7%
	% of Pop 75 - 84	3.3%	4.1%	4.9%
	% of Pop 60 - 74	13.8%	14.5%	15.7%
	% of Pop 85+	1.4%	1.5%	1.8%
	Median Age	35.3	35.6	37.6
Average Age	36.8	37.7	39.1	

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	% of Pop 0 to 4 years	5.6%	5.5%	5.1%
	% of Pop 5 - 13	11.4%	11.1%	10.5%
	% of Pop 14 - 18	5.7%	5.5%	5.1%
	% of Pop 19 - 22	5.6%	5.5%	5.1%
	% of Pop 22 - 25	4.0%	4.0%	3.8%
	% of Pop 25 - 29	6.6%	6.9%	6.3%
	% of Pop 30 - 34	7.3%	7.1%	6.5%
	% of Pop 35 - 39	7.6%	7.0%	6.6%
	% of Pop 40 - 44	6.9%	6.7%	6.6%
	% of Pop 45 - 59	18.0%	17.6%	18.1%
	% of Pop 60 - 74	14.7%	15.3%	16.8%
	% of Pop 75 - 84	4.1%	5.1%	6.2%
	% of Pop 85+	2.4%	2.7%	3.2%
	Median Age	37.5	38.1	40.7
Average Age	38.8	39.7	41.5	
Race	Count of White	8,241	51,389	100,464
	Count of Black or African-American	453	2,587	4,247
	Count of Asian or Pacific Islander	1,143	6,523	15,702
	Count of Other races	8,005	48,248	73,246
	White	46.2%	47.3%	51.9%
	Black or African American	2.5%	2.4%	2.2%
	Asian	6.4%	6.0%	8.1%
	Other Races	44.9%	44.4%	37.8%
Language Spoken	Speak English at Home	62.8%	58.3%	63.1%
	Speak Spanish at Home	31.1%	35.8%	29.5%
	Speak French or French Creole at Home	0.1%	0.2%	0.2%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.5%	0.6%	1.2%
	Speak Russian and Other Slavic Languages at Home	1.3%	0.5%	0.7%
	Speak Chinese at Home	0.4%	0.4%	0.8%
	Speak Korean at Home	0.1%	0.2%	0.4%
	Speak Vietnamese at Home	1.3%	0.9%	0.8%
	Speak Other Asian Languages at Home	0.2%	0.7%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.9%	1.3%	1.6%
	Speak Other Language at Home	1.1%	0.6%	0.5%
Hispanic	Hispanic Population	9,079	58,765	87,346
	Hispanic Population Percent	50.9%	54.0%	45.1%
	Mexican	86.7%	87.6%	87.7%
	Puerto Rican	1.1%	1.1%	1.3%
	Cuban	0.0%	0.1%	0.3%
	Dominican	0.0%	0.1%	0.1%
	Central American	3.8%	4.9%	4.6%
	South American	1.7%	2.0%	1.8%
	Other Hispanic	6.8%	4.1%	4.2%
	2000 Hispanic Population Percent	38%	43%	33%
	1990 Hispanic Population Percent	25%	26%	20%

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	1.6%	1.6%	1.9%
	American	1.0%	1.1%	1.4%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	6.2%	5.8%	7.9%
	Chinese	0.6%	0.6%	1.3%
	Japanese	0.4%	0.4%	0.5%
	Korean	0.3%	0.6%	0.7%
	South Central Asian (ie. Indian)	0.4%	0.4%	0.9%
	South East Asian (ie. Vietnamese)	4.2%	3.4%	4.0%
	Other Asian	0.5%	0.4%	0.5%
	European (percent of total population)	12.7%	13.5%	17.2%
	British	2.4%	2.7%	3.4%
	Dutch	0.4%	0.4%	0.5%
	French	0.5%	0.5%	0.7%
	German	3.0%	3.0%	3.7%
	Italian	1.0%	1.3%	1.5%
	Polish	0.6%	0.5%	0.7%
	Scandinavian	1.3%	1.2%	1.5%
	Scotch/Irish	2.4%	2.7%	3.2%
Other European (ie. Greek/Russian)	1.2%	1.2%	2.0%	
Middle Eastern	0.6%	0.6%	0.7%	
Other Ancestry	20.4%	17.6%	18.9%	
Unclassified Ancestry	7.6%	6.8%	8.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	11,834	73,015	133,535
	Elementary (0 to 8)	13.3%	15.2%	11.0%
	Some High School (9 to 11)	4.4%	6.7%	5.5%
	High School Graduate (12)	21.3%	22.2%	20.8%
	Some College (13 to 16)	19.9%	21.2%	22.6%
	Associates Degree Only	8.4%	7.6%	8.1%
	Bachelors Degree Only	22.7%	17.7%	20.2%
	Graduate Degree	10.1%	9.3%	11.7%
	% College (4+)	32.8%	26.9%	31.9%
Household Type	Total Households – count	5,458	34,416	63,982
	One Person HHs – count	813	6,446	12,624
	Family HHs – count	4,168	25,510	46,573
	Married Couple – count	2,766	17,718	34,140
	w/own children – count	1,317	7,969	14,080
	w/out own children – count	1,449	9,749	20,060
	Male Householder – count	610	2,553	4,365
	Female Householder – count	792	5,240	8,069
	Non-Family Households – count	477	2,460	4,785
	1 Person Household	14.9%	18.7%	19.7%
	2 Person Household	27.7%	28.5%	30.2%
	3 Person Household	19.1%	16.5%	16.4%
	4 Person Household	16.5%	16.1%	15.9%
	5 Person Household	11.2%	10.4%	9.2%
6 Person Household	6.5%	5.3%	4.6%	
7+ Person Household	4.1%	4.5%	3.9%	
% Households With Children	35.3%	33.9%	31.1%	

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	5,648	35,690	66,348
	Owner Occupied Percent	48.9%	46.6%	55.0%
	Renter Occupied Percent	47.7%	49.8%	41.5%
	Vacant Housing Percent	3.4%	3.6%	3.6%
	Total Housing Units (Census 2000)	5,302	32,953	59,804
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	37.2%	35.3%	32.4%
	Property Value \$750,000 to \$999,999	24.6%	21.5%	23.6%
	Property Value \$500,000 to \$749,999	22.8%	19.6%	20.0%
	Property Value \$400,000 to \$499,999	5.9%	5.5%	4.6%
	Property Value \$300,000, to \$399,999	3.5%	4.3%	3.5%
	Property Value \$200,000 to \$299,999	1.6%	2.7%	2.4%
	Property Value \$150,000 to \$199,999	0.1%	1.2%	1.5%
	Property Value \$100,000 to \$149,999	1.3%	1.8%	1.5%
	Property Value \$60,000 to \$99,999	0.2%	1.6%	1.4%
	Property Value \$40,000 to \$59,999	0.0%	0.4%	0.3%
	Property Value \$0 to \$39,999	1.6%	1.3%	1.1%
	Median Home Value	\$881,069	\$884,368	\$895,440
Wealth per Household	\$0 and under - percent	18.3%	18.8%	17.8%
	\$1 to \$4999 - percent	9.4%	9.8%	8.9%
	\$5k to \$9999 - percent	4.8%	5.0%	4.7%
	\$10k to \$24999 - percent	6.6%	6.6%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	10.0%	10.1%
	\$100k to \$249999 - percent	17.4%	17.2%	17.7%
	\$250k to \$499999 - percent	12.6%	12.3%	13.0%
	\$500k+ - percent	14.1%	13.5%	14.7%
	Median HH Wealth	\$70,467	\$64,902	\$76,837
	Avg HH Wealth	\$230,641	\$222,921	\$237,916
Economic Viability	Economic Viability Local	284	292	290
	Economic Viability Indexed	105	108	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	9,102	52,665	95,280
	Managerial/Executive	14.4%	14.0%	16.0%
	Professional Specialty	21.2%	17.6%	20.8%
	Healthcare Support	3.5%	3.9%	3.9%
	Sales	9.6%	9.6%	9.9%
	Office & Administrative Support	12.4%	10.9%	11.5%
	Protective Service	1.0%	0.7%	0.9%
	Food Preparation	6.2%	6.6%	5.9%
	Building Maintenance & Cleaning	6.0%	7.9%	6.2%
	Personal Care	3.8%	2.4%	2.9%
	Farming, Fishing, & Forestry	0.9%	1.5%	1.2%
	Construction	9.5%	11.1%	9.4%
	Production & Transportation	11.4%	13.7%	11.5%
	Percent White Collar Workers	61.2%	56.2%	62.1%
	Percent Blue Collar Workers	38.8%	43.8%	37.9%

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	Agriculture/Mining/Construction	11.6%	12.5%	10.7%
	Manufacturing	9.9%	10.9%	10.8%
	Transportation	3.7%	4.4%	4.0%
	Information	1.7%	1.2%	1.6%
	Wholesale/Retail	15.3%	15.0%	13.7%
	Finance, Insurance, Real Estate	5.9%	4.3%	5.5%
	Professional Services	6.0%	6.7%	8.7%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	6.7%	7.0%	6.2%
	Educational Services	20.5%	18.2%	19.8%
	Entertainment Services	11.0%	11.0%	10.6%
	Other Professional Services	5.0%	6.2%	5.4%
	Public Administration	2.6%	2.4%	2.7%
Vehicles per HH	No Vehicles	4.1%	8.1%	6.5%
	1 Vehicle	23.5%	26.1%	26.2%
	2 Vehicles	43.3%	39.3%	39.0%
	3 or more vehicles	29.1%	26.5%	28.2%
	Average Number of Vehicles	2.13	1.99	2.04
Change	Births (last 12 months)	195	1,176	1,953
	Deaths (last 12 months)	105	726	1,507
	Migration (last 12 months)	-155	-473	-425
Work place	Workplace Establishments	518	4,712	6,353
	Workplace Employees (FTE)	4,779	45,279	59,772